

## DIFFERENTIATORS

### *Proven Accelerator*

Leverages an award-winning Startup Challenge model, a disciplined systematic approach, structured training and aligned mentoring

### *Rapid, Tangible Results*

Strong potential to launch a high impact company using risk-mitigated NIH inventions OR using your own invention

### *Galvanize and Maximize*

Maximize the potential of your ecosystem resources to position your region as a leader for commercialization and industrial growth

## OUR TEAM

### **Partnership**

The Center for Advancing Innovation (CAI) and the National Cancer Institute (NCI)

### **About CAI**

CAI leverages novel models and new paradigms to maximize the commercial potential of an organization's promising inventions, and is managing the activities associated with this challenge

**Rosemarie Truman,**  
Founder and Chairwoman

Email:  
[rt@thecenterforadvancinginnovation.org](mailto:rt@thecenterforadvancinginnovation.org)

**Jonathan Lui**  
Managing Director  
Email:  
[jl@thecenterforadvancinginnovation.org](mailto:jl@thecenterforadvancinginnovation.org)



### ***NANO STARTUP CHALLENGE***

DRIVING INNOVATION IN CANCER NANOMEDICINE

**Challenge Goal:** Accelerate and increase the volume of commercialized cancer nanotechnology inventions by launching new startups

**What is it?** A business plan and start-up challenge featuring inventions developed by professionals at NIH that is also open to teams that bring other promising cancer nanotechnology inventions

**Challenge End Point:** New startups launched with seed funding

# WHY JOIN THE NANO STARTUP CHALLENGE?

## *Your Opportunity:*

- ✓ Commercialize a promising nanotechnology-cancer invention
- ✓ Garner unprecedented media attention
- ✓ Win prize money
- ✓ Engage with world-class mentors
- ✓ Learn the “business of science” and how to be an entrepreneur through CAI’s accelerator training

## *Social Impact:*

- ✓ Economic impact through job creation and creating new markets
- ✓ Create new business models in translational research
- ✓ Potential to advance life-saving cancer technology

<http://www.NSCSquared.org/>

# HOW DOES IT WORK?

## *Challenge Process:*



# FORM YOUR TEAM- START NOW!

## *Multi-Disciplinary Team Requirements:*

- ✓ Cancer Biology
- ✓ Engineering
- ✓ Business
- ✓ Legal
- ✓ Serial, Seasoned Entrepreneur
- ✓ Others with Complimentary Skills

## *Find other Team Members Here:*

